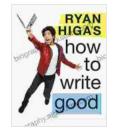
# Ryan Higa: The Master of YouTube Storytelling

Ryan Higa is one of the most successful YouTubers of all time, with over 21 million subscribers and billions of views. He's known for his hilarious videos, clever editing, and relatable personality. But what many people don't know is that Ryan Higa is also a master of storytelling.



 Ryan Higa's How to Write Good by Ryan Higa

 ★
 ★
 ★
 4.6 out of 5

 Language
 : English

 File size
 : 201952 KB

 Screen Reader : Supported

 Print length
 : 208 pages



In this article, we'll explore Ryan Higa's storytelling techniques and how you can use them to improve your own writing. We'll cover topics such as:

- Creating relatable characters
- Crafting engaging plots
- Using humor to connect with your audience
- Editing your videos for maximum impact

#### **Creating Relatable Characters**

One of the most important elements of any story is its characters. The audience needs to be able to relate to the characters in order to care about

their journey. Ryan Higa is a master at creating relatable characters. His characters are often flawed and have realistic problems that the audience can identify with.

For example, in his video "The Last Day of School," Ryan Higa plays a student who is about to graduate from high school. The student is nervous about the future and doesn't know what he wants to do with his life. This is a situation that many people can relate to. The audience can connect with the student's feelings of uncertainty and anxiety.

#### **Crafting Engaging Plots**

In addition to creating relatable characters, Ryan Higa is also a master at crafting engaging plots. His videos are always well-paced and keep the audience guessing until the very end. He often uses humor to keep the audience entertained, but he also knows how to create suspense and drama.

For example, in his video "The Ouija Board," Ryan Higa and his friends play with a Ouija board. At first, they think it's all fun and games, but soon they start to realize that the Ouija board is actually real. The video builds suspense as the friends try to figure out what's going on and how to stop the Ouija board from harming them.

#### **Using Humor to Connect with Your Audience**

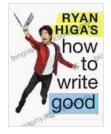
Humor is a powerful tool that can be used to connect with your audience. Ryan Higa is a master at using humor in his videos. He often uses selfdeprecating humor to make himself relatable to the audience. He also uses humor to poke fun at popular culture and current events. For example, in his video "The Ultimate Guide to Picking Up Girls," Ryan Higa gives a hilarious guide to how to pick up girls. The video is full of absurd and over-the-top humor, but it also contains some clever insights into the dating world.

#### **Editing Your Videos for Maximum Impact**

Editing is an essential part of any video production. Ryan Higa is a master editor who knows how to use editing to create maximum impact. He uses a variety of editing techniques, such as jump cuts, slow motion, and special effects, to keep the audience engaged and entertained.

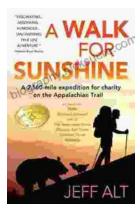
For example, in his video "The Evolution of Dance," Ryan Higa uses jump cuts to create a fast-paced and energetic montage of dance moves. The video is visually stunning and it keeps the audience entertained from beginning to end.

Ryan Higa is a master of YouTube storytelling. He knows how to create relatable characters, craft engaging plots, use humor to connect with his audience, and edit his videos for maximum impact. If you want to improve your own writing, I encourage you to study Ryan Higa's work. You can learn a lot from his storytelling techniques.



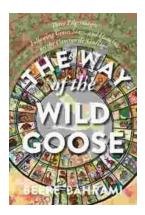
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